

MOUNT HOLYOKE

Club of New York

Spring/Summer 2000

Jane Brown on...

HOW TO KEEP MHC HOT!

Applications to Mount Holyoke for the Class of 2004 shattered all records. MHC is hot! But how can we stay hot – or get even hotter?

What's the College doing to meet the tough competition from other leading colleges and universities to find and connect with talented, college-bound young women? And what can we as alumnae do to help make MHC the top choice of the Uncommon Women in New York City's public and private high schools?

Jane B. Brown will give us the answers at the Club's Annual Meeting on June 6. Brown is the College's first Dean of Enrollment, a position that is new to many of us. This position represents a fairly recent organizational and strategic development at many of the more dynamic American colleges and universities.

As the College's chief strategist for marketing and student recruitment, Brown oversees several critical functions, including the Offices of Admission, Communications, Financial



Aid, Institutional Research, the Registrar and the Frances Perkins Program. Her duties include strategic enrollment, financial aid planning and implementation, supervision of data-based marketing and recruitment programs, the initiation of a retention program, and planning and implementation of a new student information system.

Prior to her appointment at Mount Holyoke in September 1997, Brown was Vice President for Enrollment at Emerson College in Boston. She holds an M.S. in speech/language pathology from Emerson College, and a B.A. in political science/sociology from Bates College.

We are delighted to welcome Jane Brown as our guest speaker at the 2000 Annual Meeting. Please make plans to join us!

SAVE THE DATE

When Tuesday Evening, June 6

Where TBA

Please look for announcements of the time and location in upcoming issues of our e-mail newsletter, Mary.onLyon – and watch your mail for an invitation to be sent later in the spring.

To subscribe to Mary.onLyon, just write "Subscribe MOL" to wordpowercommunications@rcn.com.

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A Note from the Club President

Spring has arrived, and with it, our final issue of the Club newsletter for the 1999-2000 year. It's been a very fruitful year for the Club. We've sponsored many successful programs to support the diverse interests of New York alumnae, and we've increased our membership and the frequency of Club communications. We've also strengthened our ties with other Seven Sisters Clubs.

Before this year draws to a close, we hope that you'll join us at one or more of the spring events highlighted in this newsletter: the cooking class at Peter Kump's, the Seven Sisters Career Network program on "Jumping Off the Cyber Cliff," and the Annual Meeting. We're proud to announce that our speaker will be Dean of Enrollment Jane Brown, who has been instrumental in many notable developments at the College. Please join us to hear about the challenges facing Mount Holyoke and the initiatives that it is taking.

I also urge you to pay special attention to the message from the Nominating Committee on page 3. We're seeking talented and enthusiastic women to fill our board next year. Consider volunteering – it's a wonderful experience that I have thoroughly enjoyed.

Thank you for your support...and see you next fall!

SUNNY PARK SUH '91

Mission Statement

The Mount Holyoke Club of New York, founded in 1886, continues a long tradition of service to Mount Holyoke College and its alumnae and strongly supports the College's commitment to women's education. Our mission is to strengthen the Mount Holyoke community by cultivating an active association of New York metropolitan area alumnae who are connected to, informed of, and actively involved in, the life and work of the College and the Alumnae Association. The Club aims to foster meaningful relationships among all alumnae through both social and professional activities.

Mount Holyoke Club of New York

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Mariko Gima '96	Emily Rivera '96
Elissa Haskins '99	Cara Segal '99
Jennifer Jurcsak '97	Milena Uribe '98
Beth Mangas '98	

Club Newsletter

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Have You Ever Made Profiteroles? Here's Your Chance!

The Club has planned a delicious spring evening when you can learn from a chef at a top cooking school and feast on the results of your labors. Our class at Peter Kump's New York School of Cooking will be for everyone – experienced cooks, aspiring cooks, and lovers of good food.

When we arrive at Peter Kump's, we'll be served wine with an array of delectable appetizers. Then we'll move into the kitchen to prepare a four-course menu featuring ricotta ravioli, spice-crusted lamb loin with balsamic glaze, baby greens with champagne vinaigrette, and profiteroles with chocolate sauce.

Space is limited. As we went to press with this newsletter, we had just a few places left. *If you'd like to attend, contact Julie Oh '90 at jjoh@us.ibm.com or 212/996-6555.*

When	Saturday, May 6 6 – 10 pm
Where	Peter Kump's New York School of Cooking 50 West 23rd Street (5th – 6th Avenues)
Cost	\$170 Club Members \$185 Non-Members

Join the Talent Search For Next Year's Board

The Club's Nominating Committee has begun to identify candidates for the 2000-01 board of directors. Committee members are brainstorming ideas for new board members and contacting prospects.

We need to find enthusiastic Uncommon Women who want to make it happen for MHC in NYC. A key objective is make sure that the board reflects the diversity of the alumnae population in the New York area. We're looking for alumnae of all ages who work in a variety of fields and have diverse personal interests. Some of our special needs for 2000-01 include alumnae with skills in graphic design, Web site work, and event planning.

The Nominating Committee invites you to help shape next year's board. Our goal is to have a complete slate by the Club's Annual Meeting on June 6. If you're interested in serving on the board yourself – or if you'd like to bring another talented alumna to our attention – please contact Allison Knapp Womack '85 at allison.womack@ogilvy.com or 212/237-6087.

Profile: Alumnae Scholar Laura Papadimitropoulos

"My coming to Mount Holyoke has been everything I hoped for and more," says Laura Papadimitropoulos '00, one of two Alumnae Scholars sponsored by the Club in 1999-2000. "When I graduate this year, I will be very sad to leave, but also very proud to say I am a Mount Holyoke alum."

Papadimitropoulos is a pre-medical student who is majoring in mathematics and minoring in ancient Greek. This semester she is involved in the Mellon Web Grant, which trains students to help faculty develop their course pages for the Web. Tutoring math has been her major extracurricular activity. "My most memorable experience was in my first year when I tutored at the Hamilton Learning Center in Holyoke," Papadimitropoulos declares. "I tutored a high school senior in algebra and saw her get more excited about math and dramatically improve."

Although she was born in the Bronx, Papadimitropoulos spent most of the first 13 years of her life in Greece. Then she moved to Westchester County, where she attended Croton Harmon High School. She now lives in Bronxville.

Young Alumnae: Recap of a Successful Year



Early in 1999, Erica Metzger '98 joined the Club's board to revitalize the Young Alumnae Committee. Under her leadership, a committee with representation from the classes of 1995-99 has planned and organized monthly events with the interests and budgets of younger alumnae in mind. Everyone is welcome, however, and alumnae who graduated long before the 1990s have attended these programs – and have had a great time.

Events sponsored by the Young Alumnae Committee have included:

The Young Alumnae Committee sponsored a visit to the Metropolitan Museum's "Rock Style" exhibition in February.

- A welcome party for the Class of 1999 held last August – to be repeated this August for the Class of 2000.
- Two wine tastings featuring inexpensive wines. By acclamation, this is now an annual tradition.
- An a cappella jam with three groups from MHC – the V-8s, the M&Cs, and the Nice Shoes – at Bluestockings Women's Bookstore in the East Village.
- An evening of glow-in-the-dark disco bowling.
- A paint-your-own-pottery night.
- A theatre outing to see the Off Broadway hit "De La Guarda."
- A visit to the Metropolitan Museum to see the "Rock Style" exhibition.
- Dinners in restaurants and happy hours in various bars in Manhattan.

E-mail is the preferred means of communication for the committee and one of the secrets of their success. The committee meets about once every two months, but they also correspond regularly by e-mail to complete their event planning.

What's more, Erica sends frequent e-mail announcements to a distribution list of approximately 150 young alumnae. These e-mail bulletins publicize not only events sponsored by the Young Alumnae Committee, but also other Club events, job openings, and news of available apartments and shares. To subscribe to the Young Alumnae e-mail announcements, write to Erica at emetzger@chickmail.com.

What's next for the Young Alumnae Committee? Later this spring, they'll team up with the Alumnae Admission Representatives (AARs) to give a send-off party for the Class of 2004. "We want to show accepted students the MHC spirit," says Erica, who is also one of the two city-wide AARs.

The committee will meet in June to form a new committee for the 2000-01 program year. If you've graduated from MHC in the last 10 years and are interested in joining the committee, please write to Erica at the address above or call her at 718/499-9692.

Jumping Off the Cyber Cliff – Is There a Safe Landing?

Jumping off the cyber cliff – making the transition to e-business – is one of the hottest topics around. But this program offers something that you won't find at just any e-seminar: the opportunity to hear successful Seven Sisters alumnae share their e-experiences.

Whether you've already jumped off the cyber cliff, or you're thinking about it, or you're just interested in why everyone else seems to be doing it, you're cordially invited to join us for an evening of discussion and networking with Seven Sisters alumnae. *RSVP by Friday, April 28*, to Kristen Scheyder '92 (kscheyder@seedco.org or 718/858-2611), and give your e-mail address. More information about the program and speakers will be sent to respondents by e-mail and will appear in *Mary.onLyon*, the Club's e-mail newsletter.

This program is the first event organized by the Seven Sisters Career Network, which is part of a new emphasis on joint programming by the Seven Sisters Clubs of New York. The network is designed to provide a forum for Seven Sisters alumnae in the New York area to exchange ideas and to expand and leverage their personal and professional contacts.

The Seven Sisters Clubs plan to build on this first event and to host several similar sessions in different career fields in the 2000-01 program year. If you have suggestions for future programs or would like to help in organizing these programs, please contact one of the Mount Holyoke Club's representatives to the Seven Sisters group: Kristen Scheyder (see contact information above) or Amy Trapp '80 (trapp.amy@us.cibc.com or 212/426-9092).

When	Wednesday, May 3 6:30 - 8:30 pm
Where	Morgan Stanley 885 Third Avenue (53rd - 54th Streets) 14th Floor
Cost	\$10 \$5 for Classes of 1995-99



"Shared Premises," an installation of paintings and drawings by **Ellen K. Levy '64**, was exhibited at the Trans Hudson Gallery from February 26 through April 8. Her work explores the relationships among art, science and technology.

Kristin Stewart '91 performed the role of Marjorie in "What Happened to Jones," presented at the Metro Playhouse in the East Village in February. Kristin is a company member at the Playhouse and is also a licensed massage therapist.

Erica Metzger '98 recently began a new job as manager of education and associations at Net4Music – www.net4music.com, a Web site providing sheet music and other services to musicians.

In January, **Joan Shapiro Green '66**, president of BT Brokerage, spoke on "Executive Positioning" as part of the "Learning from Leaders" series of the Financial Women's Association of New York.

Semiannual Meeting with JANET HALL



Janet Hall '70, president of the Alumnae Association, was the guest speaker at the Club's Semiannual Meeting on February 1. Shown here are (from left) Alice Craemer '44, Janet Hall and Ludmila Schwarzenberg '67.



Joan Shapiro Green '66 and Susan Saxe '77, pictured at the reception following the meeting, were among more than 50 alumnae who attended.

Why Mount Holyoke?

The Perspective of Early Decision Candidates

This year Mount Holyoke reached a key admission goal three years ahead of schedule. The Plan for 2003, issued in 1997, calls for 2,600 applications by 2003. But in February 2000, the Office of Admission received its 2,600th application for the academic year 2000-01.

Among this year's applicants were 212 Early Decision candidates, up from 198 last year. Three of those accepted under Early Decision are New Yorkers: Bilen Berhanu and Lori Feldstein of the Bronx, and Tara Sarin of Manhattan.

"Early Decision candidates tend to be among the most enthusiastic about the College," notes Assistant Director of Admission Lauren Cook. "We encourage students to apply Early Decision if they are sure that MHC is their #1 choice."

What makes these young women so sure that Mount Holyoke is the right college for them?

In the case of Lori Feldstein, a senior at the Riverdale Country School, she had decided on another first-choice college – a coed liberal arts college with a strong theatre program – several years ago. But in the fall of 1999, when she stayed overnight on campus and discovered that drugs and heavy drinking were common, she changed her mind. A high school friend who is a first-year student at Mount Holyoke, Candiece Goodall, strongly recommended MHC, so Feldstein went up to the College for the Spotlight weekend for prospective students. "I stayed with Candiece, sat in on two classes, and fell in love with Mount Holyoke," she says.

Feldstein plans to major in either theatre arts or Jewish studies and to pursue her interests in English and history.

Bilen Berhanu's reasons for choosing the College also included a weekend visit to MHC in late 1999. But her journey to South Hadley began thousands of miles away in Addis Ababa, Ethiopia, where she graduated from the Sanford English Community School and knew the mother of a Mount Holyoke graduate. Then, in 1998, when she was studying in England for her "A" levels (university entrance exams) in biology, chemistry, and geography, she attended a college fair at the American School in London and learned more about MHC.

Berhanu and her mother moved to the Bronx in 1999 and have been granted political asylum in the United States. Her campus visit had "a huge impact" on her decision to apply Early Decision because everyone she met was so warm and welcoming. She was highly impressed with the Earth and Environment Department, in which she plans to major. "The classes I went to blew my mind," she comments.

A Little Bite of the Big Apple: January Internships

Through the Career Development Center's January Internship program, 27 Mount Holyoke students spent the first three weeks of the new millennium in workplaces in Manhattan and throughout the metropolitan area. Many of these students and their internship sponsors attended the Club's annual reception for January interns, held on January 11 at the midtown gallery of Liz O'Brien '83.

From first-year students to seniors, from international students to native New Yorkers, the students used January Term to explore a wide range of career possibilities:

Student	Internship Sponsor
<i>Matina Banks '03</i>	Andrew Jannetti & Dancers
<i>Hope Barry '03</i>	Office of Congresswoman Nita Lowey (White Plains)
<i>Christina Caron '00</i>	Late Night with Conan O'Brien
<i>Mei Fong Chan '01</i>	Japan External Trade Organization (JETRO)
<i>Julia Cheringal '02</i>	Prospect Medical Offices (Midland Park, NJ)
<i>Luminita Cuna '00</i>	Italy-America Chamber of Commerce
<i>Larissa DeLeon '00</i>	Late Night with Conan O'Brien
<i>Shannon Gessner '03</i>	Jacksina Co.
<i>Elizabeth Gifford '00</i>	Dutchess County Office of Probation & Community Corrections (Poughkeepsie)
<i>Shukti Gupta '01</i>	Goldman, Sachs & Co.
<i>Eva Kamau '02</i>	Noonan/Russo Communications, Inc.
<i>Jennifer Kim '02</i>	Sally Jessy Raphael Show
<i>Maria Kwok '02</i>	Aperture Foundation
<i>Sharina Lahi '01</i>	New York Presbyterian Hospital
<i>Joni Lefkowitz '02</i>	Sally Jessy Raphael Show
<i>Lyndsay Lucero '03</i>	New York University School of Medicine
<i>Erica Lutes '02</i>	Goldman, Sachs & Co.
<i>Katherine McKeon '03</i>	Nickelodeon Games & Sports
<i>Susana Morris '02</i>	Victoria Sanders Literary Agency
<i>Pia Padukone '03</i>	16th Street Productions, Inc.
<i>Silvia Poggioni (Foreign Fellow)</i>	J. Ottman Consulting (Environmental Marketing)
<i>Weixin Shi '01</i>	Goldman, Sachs & Co.
<i>Rosina Shiliwala '02</i>	Goldman, Sachs & Co.
<i>Ekaterina Shishova '01</i>	Rockefeller University
<i>Francesca Texidor '01</i>	MTV Production
<i>Bisika Thapa '01</i>	New York Presbyterian Hospital, Westchester (White Plains)
<i>Nicole Zerillo '03</i>	U.S. Attorney's Office, Eastern District of New York (Brooklyn)

Spring/Summer Calendar

Annual Meeting Jane Brown, Guest Speaker	Tuesday, June 6
Cooking Class at Peter Kumps	Saturday, May 6
Jumping Off the Cyber Cliff <i>Seven Sisters Career Network</i>	Wednesday, May 3

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