

ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE

# ALUMNAE ACHIEVEMENT AWARD 2016

PRESENTED TO



*Mary P. Duffy Guerrero '66*

**MARY P. DUFFY-GUERRERO, CLASS OF 1966**, we honor you today with the Alumnae Achievement Award. This award is presented to alumnae whose accomplishments and service to society exemplify the values and virtues set forth by the College.

Mary, since graduating from Mount Holyoke with a degree in theater and speech, you have used your unique and powerful voice to advocate for the positive self-esteem of girls and women. You launched your career in the mid-1970s as one of the first plus-size models in the nation, and in 1979 you began the first modeling agency in the world to specialize in plus-size models and petites.

From there, you embarked on a pioneering career that aimed to expand the concept of beauty for the majority of women who do not fit the ideal stereotypes popularized by the media. You espoused the message that any woman, no matter what her age, size, height, finances, or features, can and should develop her own unique personal style. You have appeared on television more than eight hundred times, including on *The Today Show*, *Good Morning America*, the *Oprah Winfrey Show*, and CNN, and have given more than six hundred interviews for print publications, including *Cosmopolitan*, *Woman's Day*, and the *New York Times*.

You also brought attainable fashion to women when you created a highly successful, large-size pattern line for Simplicity Patterns and designed a ready-to-wear clothing and accessory line for the Home Shopping Network called Personality by Mary Duffy.

Mary, for your dedication to being an inspiring voice for all women in fashion and beauty, the Alumnae Association is honored to present you with the Mount Holyoke Alumnae Achievement Award on this, your fiftieth reunion.

MARCIA BRUMIT KROFF '67  
PRESIDENT  
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE

NANCY BELLOWS PEREZ '76  
INTERIM EXECUTIVE DIRECTOR  
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE